

Subject: Re: New submission from PBID website
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 05/02/2017 02:29 PM
To: Alan Johnson <AlanJ@victory-group.com>
CC: Andy Pham <apham@sanpedrobid.com>

Alan,

Andy does not manage our www.sanpedrobid.com website. That website needs a complete overhaul. I haven't gotten to that yet, but it is moving up the list.

At the moment, Andy is working on designing and getting our Summer Visitor Maps out. Meanwhile, I will reach out to our web provider and give her some direction until we have time to focus on the website.

It's all a work in progress.....

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
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On Tue, May 2, 2017 at 2:07 PM, Alan Johnson <AlanJ@victory-group.com> wrote:

Andy-

I am not sure if it makes sense to have the "Find Residential Property" and "Find Commercial Property" links below the developsanpedro [DSP] link. One reason is that we should have one spot that we keep real time current info on what's available so we direct interested parties to that spot. If someone were to click on "Find Commercial Property" they would see a list that says "Listings Current as of June 17, 2015" and might not think to click on the DSP link.

So my suggestion is to remove the "Find Residential Property" and "Find Commercial Property" links and change the language of DSP link to read something like "for up-to-date info on Downtown and waterfront properties available for lease and purchase and all the other in-progress and proposed developments click on...". So make that link bigger with a more interesting graphic. Maybe a photo of an "Available" sign or something more expressive of real estate.

I realize I am throwing a lot at you so before you embark on these changes let's sit down and talk so you'll better understand what I'm suggesting. Let's set up a time for you to come by my office, how about Thursday afternoon around 3pm?

Alan

From: Andy Pham [mailto:apham@sanpedrobid.com]
Sent: Tuesday, May 02, 2017 1:30 PM
To: Alan Johnson <Alan@Victory-Group.com>
Subject: Re: New submission from PBID website

Hi Alan,

Our web developer finished adding the Link to the homepage in the left side bar.

Best regards,
Andy Pham - Marketing Manager

Office Number [310.832.2183](tel:310.832.2183)

San Pedro Property Owners' Alliance

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On Mon, May 1, 2017 at 3:32 PM, jill@elevatewebdesigns.com <jill@elevatewebdesigns.com> wrote:

Your Topic

Other

Name

alan johnson

Email

alan@victory-group.com

Comment or Question

Shouldn't we have a tab or something very obvious on the home page letting visitors know about our developsanpedro.com site?